



Easy Cash Loan Service

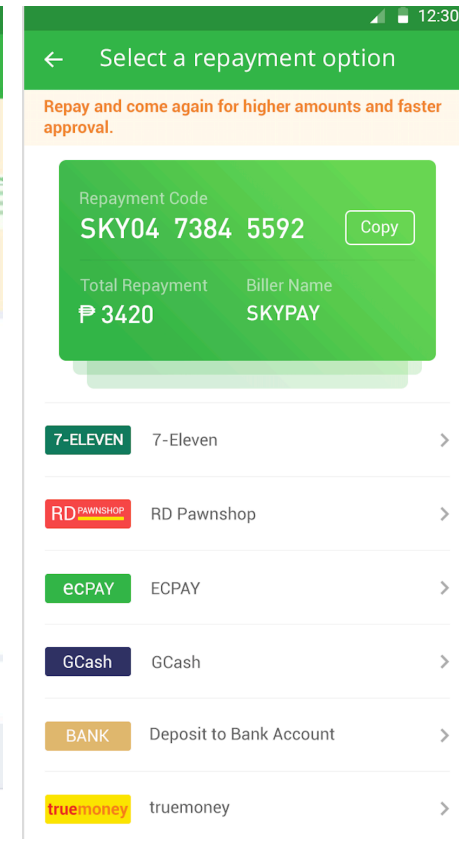
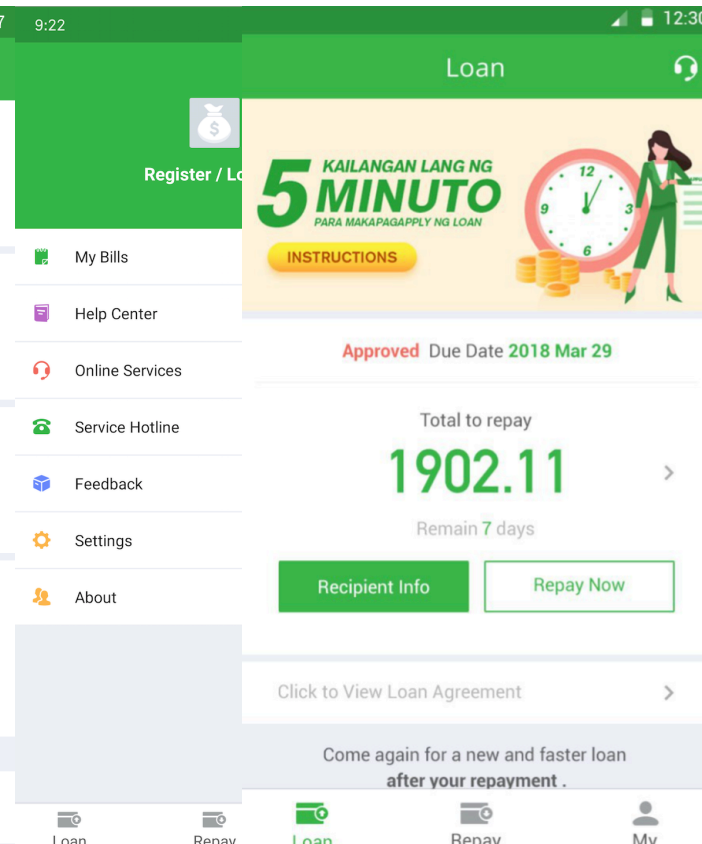
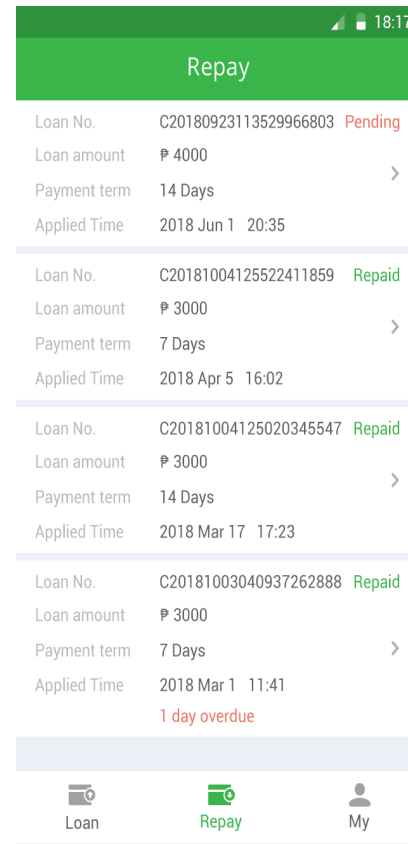
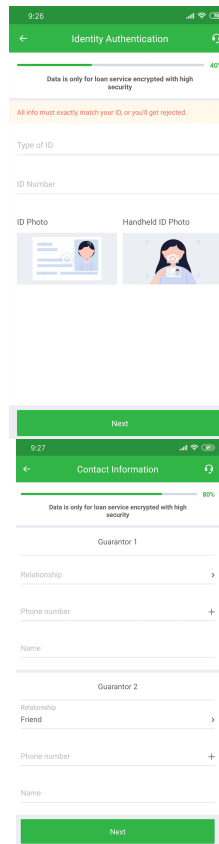
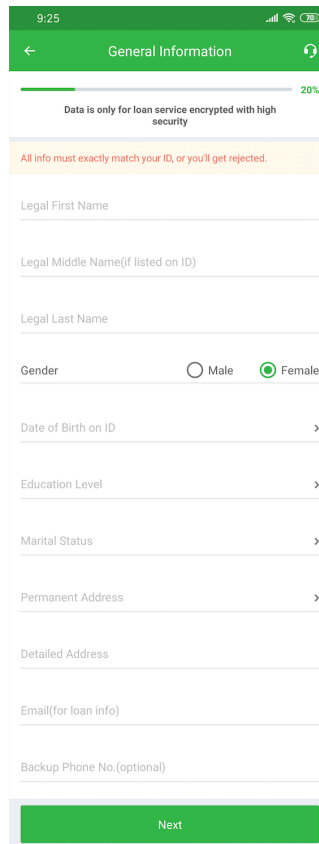
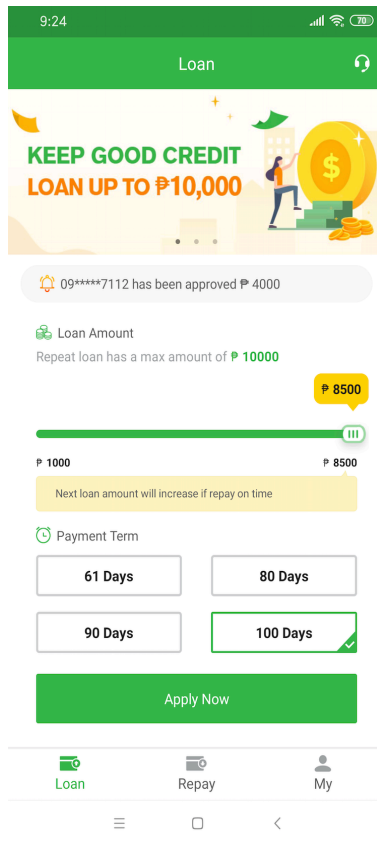
Complete mobile app and console system service for
CASH LOAN BUSINESS

1. Efficient System to Start Business Quickly

Mobile App and Console

Mobile App

- Submit loan application
- Follow loan status
- Repayment Guide



1. Efficient System to Start Business Quickly

Mobile App and Console

Console

- AI system automatically approve high qualified & refuse unqualified clients
- Reviewers manually check mid-qualified clients' detail
- Reminders contact the clients before due date
- Collectors handle overdue clients to get money back.

The screenshot displays a web console interface for loan management. It features a sidebar menu on the left with categories like System, 系统配置管理, Pre-Loan, Mid-Loan, Post-Loan, Order, User Growth, Blacklist, Feedback, and 数据统计. The main content area is divided into two sections. The top section, titled 'Initial Review', shows a search form with fields for Order No., ID No., Reviewer, and Applied Time, followed by a table of loan records. The bottom section, titled 'Collection List', shows a search form with fields for Contract No., Phone No., Settled account, Overdue time, and Collector, followed by a table of overdue loan records. Both tables include columns for Order No., Package C..., Phone, Contract No., Coll..., Overdu..., Extension Status, Duedate Repayment..., and Operator. The bottom of the page has a pagination bar showing '1 2 3 > 到第 1 页 确定 共 89 条 30 条/页'.

Order No.	Customer Name	ID No.	Gender	Age	Revi...	Loan Amount	Applied Time
C20200323020851312954	mary jane dela cruz st...	011154155347	F	36		5000	2020-03-23 14:08:51.0
C20200513095954570183	Kurt Jasper Lafuente ...	D0913004487	M	23		2500	2020-05-13 21:59:55.0
C20200430020431567298	Marivic Senorio	190008512209	F	52		3000	2020-04-30 14:04:32.0
			F	29		3000	2020-02-21 14:10:15.0
			M	30		2500	2020-05-14 05:02:41.0
			F	21		3000	2020-05-13 23:29:27.0

Order No.	Package C...	Phone	Contract No.	Coll...	Overdu...	Extension Status	Duedate Repayment...	Operator
C2019072406574230...	Easy Peso	09151530873	SKY0424906967	Donna	90 days	Uncleared acc...	2019-08-18 12:09:56	Label Add Remark View Remarks Repayment
C2019072312543939...	Easy Peso	09305087109	SKY0467521954	Donna	90 days	Uncleared acc...	2019-08-18 13:00:55	Label Add Remark View Remarks Repayment
C2019071904084401...	Easy Peso	09772575636	SKY0420936170	Donna	90 days	Uncleared acc...	2019-08-18 15:40:26	Label Add Remark View Remarks Repayment
C2019071706171974...	Easy Peso	09192358396	SKY0466300127	Donna	90 days	Uncleared acc...	2019-08-18 17:43:09	Label Add Remark View Remarks Repayment
C2019062704220542...	Easy Peso	09218839006	SKY0477431773	Donna	90 days	Uncleared acc...	2019-08-18 10:06:11	Label Add Remark View Remarks Repayment
C2019062007314394...	Easy Peso	09125099121	SKY0457799871	Donna	90 days	Uncleared acc...	2019-08-18 17:57:41	Label Add Remark View Remarks Repayment
C2019052602525077...	Easy Peso	09771023147	SKY0499162360	Donna	90 days	Uncleared acc...	2019-08-18 15:47:57	Label Add Remark View Remarks Repayment
C2019042305225497...	Easy Peso	09174911773	SKY0450190687	Donna	90 days	Partial payment	2019-08-18 12:14:17	Label Add Remark View Remarks Repayment
C2018122901183721...	Easy Peso	09207705073	SKY0406241703	Donna	90 days	Uncleared acc...	2019-08-18 10:18:11	Label Add Remark View Remarks Repayment
C2018121609280807...	Easy Peso	09205772230	SKY0403872044	Donna	90 days	Uncleared acc...	2019-08-18 18:05:51	Label Add Remark View Remarks Repayment
C2018120802113455...	Easy Peso	09505287983	SKY0470269816	Donna	90 days	Uncleared acc...	2019-08-18 12:40:05	Label Add Remark View Remarks Repayment
C2019072403211783...	Easy Peso	09120819003	SKY0464187688	Donna	90 days	Uncleared acc...	2019-08-19 14:29:29	Label Add Remark View Remarks Repayment
C2019071803260949...	Easy Peso	09350289080	SKY0407732261	Donna	90 days	Uncleared acc...	2019-08-19 12:32:48	Label Add Remark View Remarks Repayment
C2019071612534048...	Easy Peso	09952092721	SKY0468826758	Donna	90 days	Uncleared acc...	2019-08-19 17:41:36	Label Add Remark View Remarks Repayment
C2019071105184139...	Easy Peso	09227968066	SKY0478865732	Donna	90 days	Uncleared acc...	2019-08-19 14:26:41	Label Add Remark View Remarks Repayment
C2019071108032806...	Easy Peso	09565762055	SKY0427768730	Donna	90 days	Uncleared acc...	2019-08-19 15:53:15	Label Add Remark View Remarks Repayment
C2019052409562975...	Easy Peso	09204991011	SKY0440016994	Donna	90 days	Uncleared acc...	2019-08-19 14:29:30	Label Add Remark View Remarks Repayment
C2019040503465642...	Easy Peso	09263126307	SKY0414244834	Donna	90 days	Uncleared acc...	2019-08-19 10:42:33	Label Add Remark View Remarks Repayment
C2019031710111637...	Easyv Peso	09270038208	SKY0487294049	Donna	90 days	Uncleared acc...	2019-08-19 12:17:12	Label Add Remark View Remarks Repayment

2. Key Data to Measure Business Effectiveness

Business and Employees' KPI

Loan Business Data

- Overdue/Repay/Collection Rate
- Apply conversion rate
- Risk control rate
- Reloan Rate
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Employees' KPI

- Reviewers
- Reminders
- Collectors
- User Growth Operators
-

The dashboard displays various financial and operational metrics. It includes a top navigation bar, a left sidebar menu, and several data tables.

Table 1: Loan Performance by Date

还款日	所有用户				老用户				新用户			
	到期金额	首逾率	还款率	催回率	到期金额	首逾率	还款率	催回率	到期金额	首逾率	还款率	催回率
2019-02-28	1222080	39.96%	83.19%	54.14%	844740	37.04%	89.48%	68.05%	377340	46.50%	69.12%	29.34%

Table 2: Registration and Order Statistics

日期	新增注册成功	工单	提交	通过订单数	工单/注册	提交/工单	提交/注册	切换号但未注册成功
2019-05-20	2390	2071	724	152	86.65%	34.96%	30.29%	156

Table 3: Risk Control Statistics

时间	筛选订单总数	系统拒...	拒绝率	风控规则	执行数	命中数	命中占比
				Score1	39	9	23.08%
				LYH2	7	7	100.00%

Table 4: Collection Statistics (Order basis)

Date	Team	Collector	Total Volume	Total Repaid	Collection Rate
1--7		Acki	761	221	29.04%
		Sheen	459	128	27.89%
		Divina	392	93	23.72%
		Camil	476	101	21.22%
		104Roselle	753	148	19.65%
		106Michelle	743	162	21.8%
		86 sica	395	97	24.56%
		109Almichal	400	93	23.25%
		Meanne	771	169	21.92%
		Gidz	758	165	21.77%
		Jeystillen	773	180	23.29%
		Jessibel	945	44	4.66%
		69Michael	169	13	7.69%
		Luveelyn	81	7	8.64%
8--14		Jay	280	9	3.21%
		Lala	958	41	4.28%
		Jala	956	38	3.97%
		Haldee	420	11	2.62%

The dashboard also features a sidebar menu with categories like System, Pre-Loan, Mid-Loan, Post-Loan, Order, User Growth, Blacklist, Feedback, and Data Statistics. The 'Data Statistics' menu is currently expanded, showing options for various reports such as '还款统计(金额维...)', '日新增用户转化率', and '打分卡审核通过率'.

3. Powerful Function to Customize Business Strategy

Customization Function

Customization Function

- Risk Control System
 - Customize scores for each dimensions of clients
 - Set automatically approval and refusal standard
 - Blacklist
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- Fees
 - Modify transaction fees and interest
 - Set different loan limit for different types of clients
- Collection Stage Configuration
 - Create different teams for orders with different range of overdue days
- Apps Function
 - Number of required emergency contacts
 - SMS Content/Activity Banner&Notice
 - Payment Method for get money
 - Repayment Method
 -

The screenshot displays the Creditable system interface, divided into two main sections. The top section shows the 'Risk Control Rule Query' (风控规则查询) page, which includes a table of rules and a sidebar menu. The bottom section shows the 'SMS Management' (短信管理) page, which includes a table of SMS messages and a sidebar menu.

Risk Control Rule Query Table:

策略类型	策略代码	策略描述	规则属性	应用阶段	激活状态	操作
新用户规则	SB4	设备登陆异常	同一设备...	拒绝	已开发	编辑
新用户规则	A1	基本信息	客户年龄...	拒绝	已开发	编辑
新用户规则	D2	单位信息	有大于等...	拒绝	已开发	编辑
新用户规则	D3	单位信息	该公司电...	拒绝	已开发	编辑

SMS Management Table:

编号	短信类型	短信内容	短信备注	创建人	操作
1	审核短信	测试撤回短信	撤回短信	2	编辑
2	审核短信	取款码失效短信	取款码失效短信	2	编辑
3	审核短信	Congrats! You get a loan of P[0] with due date ...	通过短信	2	编辑
4	提醒短信	还款日T-3提醒短信	还款日前三天提醒	2	编辑
5	提醒短信	还款日T-2提醒短信	还款日前两天提醒	2	编辑
6	提醒短信	还款日T-1提醒短信	还款日前一天提醒	2	编辑
7	提醒短信	还款日T-0提醒短信	还款日当天提醒短信	2	编辑
8	提醒短信	还款提醒人工发送短信	还款提醒人工发送短信	2	编辑
9	逾期...	逾期一天短信发送	逾期一天短信发送	2	编辑
10	逾期...	逾期2-7天提醒短信	逾期2-7天提醒短信	2	编辑
11	逾期...	逾期8-14天短信提醒	逾期8-14天短信提醒	2	编辑
12	营销短信	营销草稿单短信	营销草稿单短信	2	编辑
13	营销短信	结清3天未贷的短信	营销复贷3天未贷的短信	2	编辑
14	营销短信	当天16:30之前创建草稿的工单, 17:00定时发送...	在17:00时, 当天16:30...	2	编辑
15	营销短信	当天上午11:45, 对前天创建草稿的工单, 进行...	当天上午11:45, 对前...	2	编辑
16	营销短信	结清后, 立马发送复贷短信	结清后, 立马发送复贷...	2	编辑

p.s. Main Function Map

